

PACIFIC COAST COMMONS

Client: Mar Ventures, Inc.
 Location: El Segundo, CA
 Product Type: Mixed Use – Affordable and Market Rate
 Multifamily Apartments and Retail
 Services: Architecture, Land Planning

Total Units: 263
 Site Size: 6.3 Acres
 Density: 94 du/ac
 Retail: 11,252 sf



This high-density, multifamily housing, and retail development will make use of underutilized hotel parking lots along three blocks next to the Pacific Coast Highway (PCH). The residential buildings will provide much-needed housing while preserving the lower scale, small-town ambiance of the city proper. The commercial component at street level is designed to activate the pedestrian experience in what is currently an auto-centric and aesthetically barren stretch of PCH. The mass and consistency of the architecture will create a more prominent urban edge, defining a new destination that has it all – hospitality, housing, retail and employment.

Pacific Coast Commons South will replace surface parking with a six-story building comprising 120 residential units atop commercial space. Behind the residential building, a new parking garage would serve the new development, as well as the existing hotel. Pacific Coast Commons North will include a six-story, 137-unit apartment complex along PCH and six for-sale townhomes located along a narrow site to the north as well as a six-story garage containing 252 vehicle stalls.

